

Information for GP Surgery Screens

VODA has been working with North Tyneside CCG to make it easier for VCS organisations to promote their services to patients. Screens are now widely used to call a patient's name so it's a great way for people to find out about support they can get and activities they can go along to in their local community.

What can I send?

They will publish information which relates to improving an individual's health & wellbeing. This can include opportunities around fitness, decreasing social isolation, encouraging someone to become more involved in their community, opportunities to learn new things and support, advice & information services.

How do they want it to look?

More visual information is preferred with less written content so that it is eye catching to the patient and easily readable – it won't be on the screen for long so something that will grab someone's attention with key information available.

Please be mindful of any copyrighted imagery.

What format should it be in?

All information would need to be in landscape to allow it to display correctly on screen.

Formats that can be accepted are: jpg, png, PDF, mpeg, mp4 & mov

They **cannot** publish Microsoft Word or Excel.

Font size should be between 20-30 and plain font should be e.g. Arial or Calibri.

Can I send information to specific practices?

Yes. If you only work in a small area please let them know and they can target certain practices.

Who do I contact?

If you are a small group and need support to design information for the screens please contact: victoria.logan-coulsey@voda.org.uk

The main contact for sending information for GP surgery screens is marc.rice@nhs.net

